

CHAMBER MARKETING/ADVERTISING

All package purchasers will be recognized based on the following levels of pledge. We will recognize these sponsorships at our Annual Installation Luncheon in October of each year.



Chamber Presenter

Media Auction = \$2000, Golf = \$3500,
Fishing Frenzy = \$4500, Business & Industry = \$3500,
Annual Installation \$3500

Chamber Benefactor [Over \$4000]

Chamber Champion [\$3000 to \$3999]

Chamber Advocate [\$2000 to \$2999]

Chamber Star [\$1000 to \$1999]

Chamber Partner [\$600 to 999]

Events

Chamber Auction - this Valentine's Day themed cocktail party known as the Chocolate ADstravaganza is held in February. We auction off dozens of items from \$20 Gift Certificates to \$4000 Media Packages. Plus we feature complimentary desserts.

Golf Tournament - this popular April event is a great reason to get out of the office and meet new contacts. With raffle prizes and several golfing prizes, the luncheon here is well attended.

Fishing Frenzy - this annual event celebrates it's 15th anniversary in May. We give away \$15000 in cash and \$1000s in raffle items. It has a large local following as the Fort Pierce Marina transforms into a great site for this festival, tournament and party.

Business & Industry Annual Dinner - these themed dinners are attended by over 400 guests. We award many local businesses for their economic and community development achievements.

Adult Spelling Bee - Trophies and bragging rights are at stake at this evening event in which teams of 3 adults compete in a spelling contest.

Annual Installation Luncheon - this luncheon is attended by hundreds of local businesses. We update the community on the Chamber's activities and install the new board as well as recognize retiring chairs.

Each Item \$1000

Annual Auction PLATINUM

- Full page (5 x 7.5) ad in event program
- Your item in Live Auction
- Table at event to display materials
- Featured in program with sponsor loop
- Provide promotional materials for event bag
- Recognition in the event program

Golf Tournament PLATINUM

- Four (4) Player Entries
- Tee Box Area to Promote Your Business
- Six (6) tickets to Awards Luncheon
- Provide promotional materials for event bag

Fishing Frenzy PLATINUM

- Full page (7 x 9) ad in event program
- One (1) Boat Entry
- Two (2) tickets to VIP Captain's Party
- Provide promotional materials for event bag
- Recognition in the event program

Business & Industry Annual Dinner PLATINUM

- Ten (10) tickets to the event
- Premium Seating
- Full Page Ad (5 x 7.5) in event program
- Recognition in event program

Annual Installation Luncheon PLATINUM

- Ten (10) tickets to the event
- Premium Seating
- Name included in power point presentation

Adult Spelling Bee PLATINUM

- One (1) Team of three (3) Adults
- Two (2) Mulligans
- Two (2) Reserved Tables
- Recognition at the event

Each Item \$750

Annual Auction GOLD

- 1/2 page (5 x 3.25) ad in event program
- Your item in Live Auction
- Featured in program with sponsor loop
- Provide promotional materials for event bag
- Recognition in the event program

Golf Tournament GOLD

- Four (4) Player Entries
- Two (2) Tee signs at the event
- Four (4) tickets to the awards luncheon
- Provide promotional items for event bag

Fishing Frenzy GOLD

- 1/2 page (7 x 4.5) ad in event program
- One (1) Boat Entry
- Two (2) tickets to VIP Captain's Party
- Provide promotional materials for event bag
- Recognition in the event program

Business & Industry Annual Dinner GOLD

- Six (6) tickets to the event
- Premium Seating
- 1/2 Page Ad (5 x 3.25) in event program
- Name included in power point presentation
- Recognition in event program

Annual Installation Luncheon GOLD

- Six (6) tickets to the event
- Premium Seating
- Name included in power point presentation

Adult Spelling Bee GOLD

- One (1) Team of three (3) Spellers
- One (1) Mulligan
- Reserved Table
- Recognition at the event

Each Item \$500

Annual Auction SILVER

- 3.5 x 2.25 ad in event program
- Your item in Live Auction
- Provide promotional materials for event bag
- Recognition in event program

Golf Tournament SILVER

- Two (2) Player Entries
- Tee box area to promote your business
- Two (2) tickets to the awards luncheon
- Provide promotional items for event bag

Fishing Frenzy SILVER

- 3.5 x 2.25 ad in event program
- One (1) Boat Entry
- Two (2) tickets to VIP Captain's Party
- Provide promotional materials for event bag
- Recognition in event program

Business & Industry Annual Dinner SILVER

- Four (4) tickets to the event
- Name included in power point presentation
- Recognition in the event program

Annual Installation Luncheon SILVER

- Four (4) tickets to the event
- Premium seating
- Name included in power point presentation

Adult Spelling Bee SILVER

- One (1) Team of three (3) Spellers
- One (1) Mulligan
- Reserved Table
- Recognition at the event

Commerce Street Luncheon (Bi-Monthly)

Each Item \$300

____ 7x1 inch Calendar Banner Ad for 3 months

Monthly Events – Each Sponsorship is an EXCLUSIVE SPONSORSHIP and receives the following;

- Two(2) tickets to the event (If Applicable)
- Premium placement to display materials
- Ten (10) minutes to address the attendees
- Logo and name recognition on promotional materials

____ **Networking Breakfast**

____ **Coffee with the Commissioners**

____ **Business and Social Hour (B.A.S.H.)**

____ **Roaming Breakfast**

____ **Coffee with the Mayor**

If you have chosen one of the above Monthly events, provide your top 3 choices for the date of your sponsorship.

1. _____
2. _____
3. _____

1. _____
2. _____
3. _____

1. _____
2. _____
3. _____

Each Item \$250

____ **Annual Auction BRONZE**

- Your item in Live Auction
- Provide promotional materials for event bag
- Recognition in the event program

____ **Golf Tournament BRONZE**

- Two (2) tee signs at the event
- One (1) ticket to the awards luncheon
- Provide promotional items for event bag

____ **Fishing Frenzy BRONZE**

- One (1) Boat Entry
- Provide promotional materials for event bag
- Recognition in the event program

____ **Business & Industry Annual Dinner BRONZE**

- Two (2) tickets to the event
- Name included in power point presentation
- Recognition in the event program

____ **Annual Installation Luncheon BRONZE**

- Two (2) tickets to the event
- Name included in power point presentation

____ **Adult Spelling Bee BRONZE**

- One (1) Team of three (3) Spellers
- Recognition at the event
- Reserved Seating for three (3)

Each Item \$200

____ **Email blast to chamber members**

____ **One (1) set of member mailing labels**



MARKETING PACKAGES

All payments are due in full or in quarterly installments. You can find your installment amount by dividing the total amount of your package by the remaining due dates in the current fiscal year.

Total for this Package _____
 Less any discounts _____
TOTAL
 Chamber Rep _____
 No. of Installment Payment _____
 Amount of Installments _____
 Check Here if Monthly _____
 Due Dates of Payments _____

Package Summary

Contact Us

Terissa Aronson, Director of Business Services
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Loretta Millan, Business Services Consultant (772) 340.1333 x 19 Email: Loretta@StLucieChamber.org

PLEASE CHARGE MY CREDIT CARD FOR THE INITIAL PAYMENT AND FOR ALL SUBSEQUENT PAYMENTS.

CC EXP. V-CODE

BUSINESS NAME _____ PHONE () _____
(AS IT SHOULD APPEAR IN ALL PRINT)

CONTACT PERSON _____ FAX () _____

ADDRESS _____

EMAIL _____ ALT. PHONE () _____

I UNDERSTAND THAT I WILL NEED TO PROVIDE MY LOGO TO THE CHAMBER AND PROVIDE ANY ADS IN PDF, JPEG OR EPS FORM IN THE SIZE DESIGNATED IN MY MARKETING PACKAGE. (INITIAL HERE) _____

I UNDERSTAND THAT BY CHOSING MY PACKAGE, I AM OBLIGATED TO MAKE PAYMENTS EITHER IN FULL, QUARTERLY OR MONTHLY WITH THE FIRST PAYMENT DUE WITHIN 15 DAYS OF SIGNING. IF I MISS ANY OF MY SUBSEQUENT PAYMENTS, I MAY LOSE MY CHOSEN SPONSORSHIPS EFFECTIVE IMMEDIATELY AND I WILL NOT BE REFUNDED ANY MONIES. ADDITIONALLY, I MUST REMAIN A MEMBER IN GOOD STANDING IN ORDER TO PARTICIPATE AS AN EVENT SPONSOR.

SIGNATURE _____ TITLE _____
PRINT NAME:[] DATE:[]